

## Thornton Beach Holiday Park



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## Our Sustainability Policy

The Thornton Beach Holiday Park is committed to taking responsibility for a better environmental and social performance within our delicate environment. Due to our unique location right on the beach in the beautiful Eastern Bay of Plenty and also bordering onto a river delta our primary concern is to offer Tourists a pleasant holiday experience within our grounds and also raise awareness within our clientele for our particular sensitive coastal environment and so minimise the impact our popular Tourist Destination has on it. We recognize that the beauty of this location is the main drawcard for our visitors and therefore we will take steps to preserve it and ultimately make it more sustainable.

- Endeavour to think of the environmental and social consequences first in every decision we make in regards to the operation and running of this Holiday Park.
- Twice yearly we will review the use of our existing products (cleaning, stationary, power sources, operation methods) to evaluate if there are better options available
- Firmly dedicated to raising awareness in our customers as well as staff to our commitment to the Green Globe program
- Strive to offer a safe and pleasant working environment for our staff and involving staff in evaluation processes

- Purchase and support NZ made products and local contractors wherever possible and viable
- Improve the erosion problems of the coastline by planting native trees/ plants in conjunction with local DOC authorities
- Set up a data collection point and necessary spreadsheets for future benchmarking process and ultimately strive to get certified
- Be an active member of HAPNZ, comply with all industry standards and local government regulations, achieve Qualmark rating and work towards actively promoting the green Globe concept with in our Tourism sector

With our long term commitment to the Green Globe and with the help of the benchmarking process we want to be a low impact organisation carefully balancing a constantly growing popular tourist destination with preserving and improving the costal environment it is set in.

Dave & Angi Edwards  
Owner / Operator